Searching for Sustainability: Avalon in the Samvera Community

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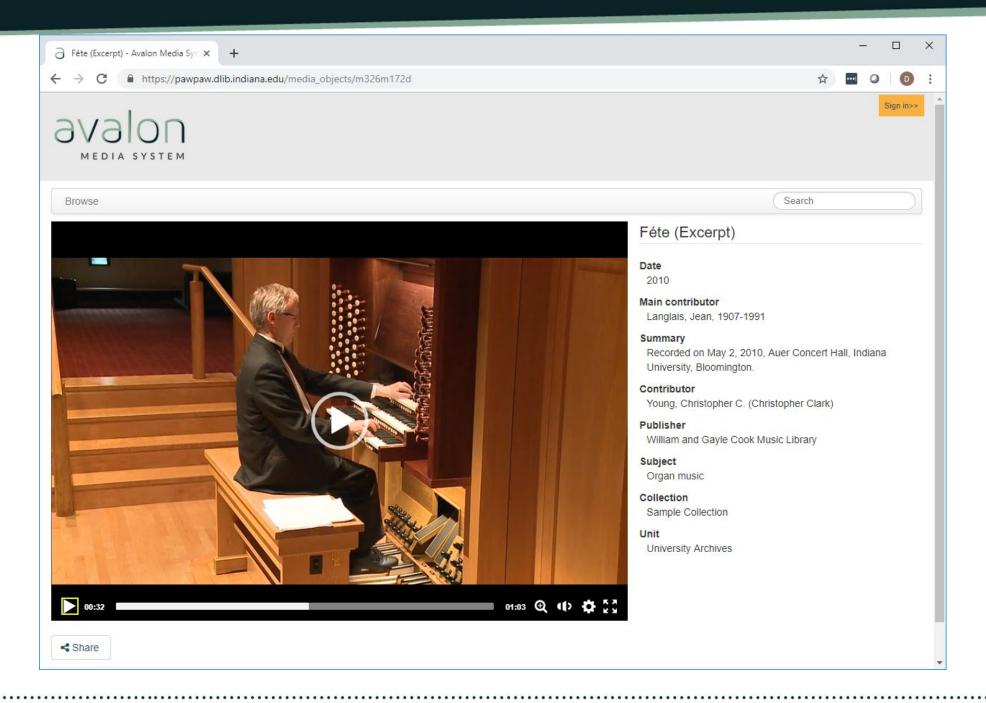
Background: What is Avalon?

- Open source software system that enables libraries and archives to provide access to audio and video collections
- Hydra Samvera Solution Bundle
- Goals:
 - Easily installable and configurable
 - Serve a variety of use cases and institutions
 - Create a basis for sustainable development
- Currently in production at 12+ institutions











A grant aimed at sustainability

- US Institute of Museum and library Services (IMLS) grant aimed at finding a sustainable model
- We took two years to focus on what we were doing and how we could improve
- This presentation will try to talk through the challenges of building a sustainable model in a complex environment





The **successful** warrior is the **average** man, with **laser-like** focus.

Bruce Lee

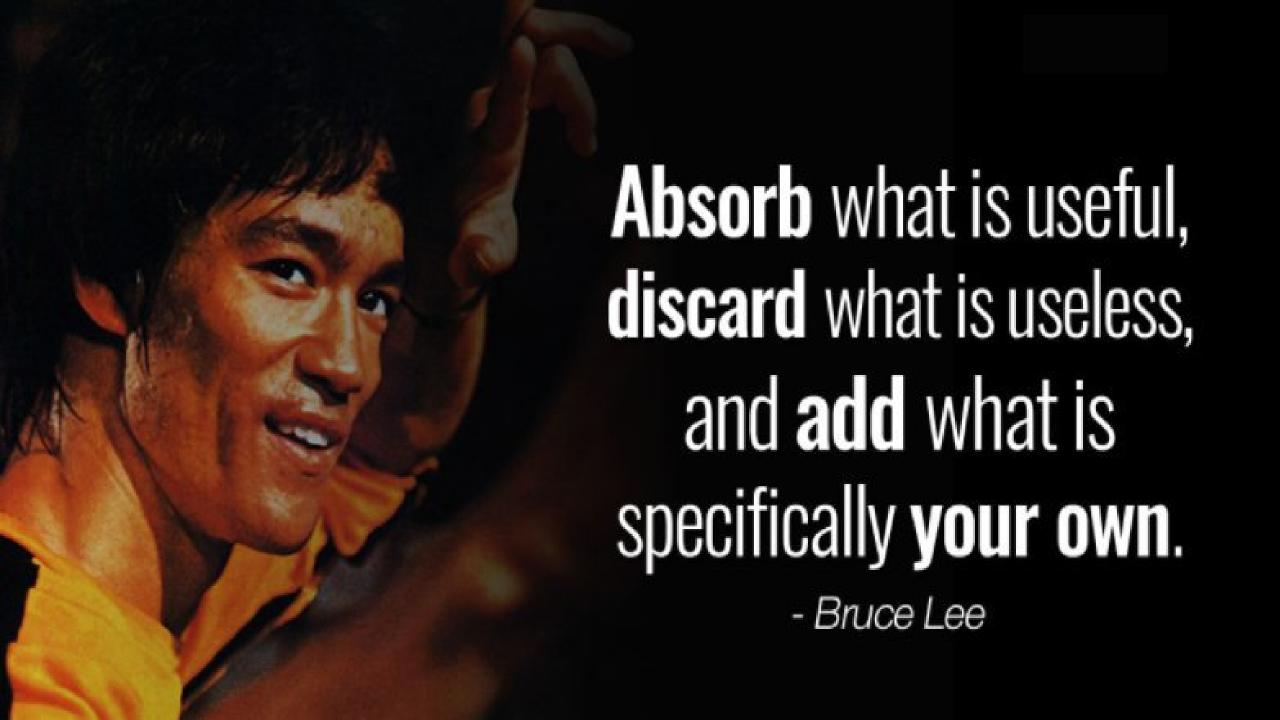


Goalcast

We focused on three areas of sustainability

- Broaden activity within the core community
- Deepen engagement with new users and new partners
- Widen involvement with new technical communities

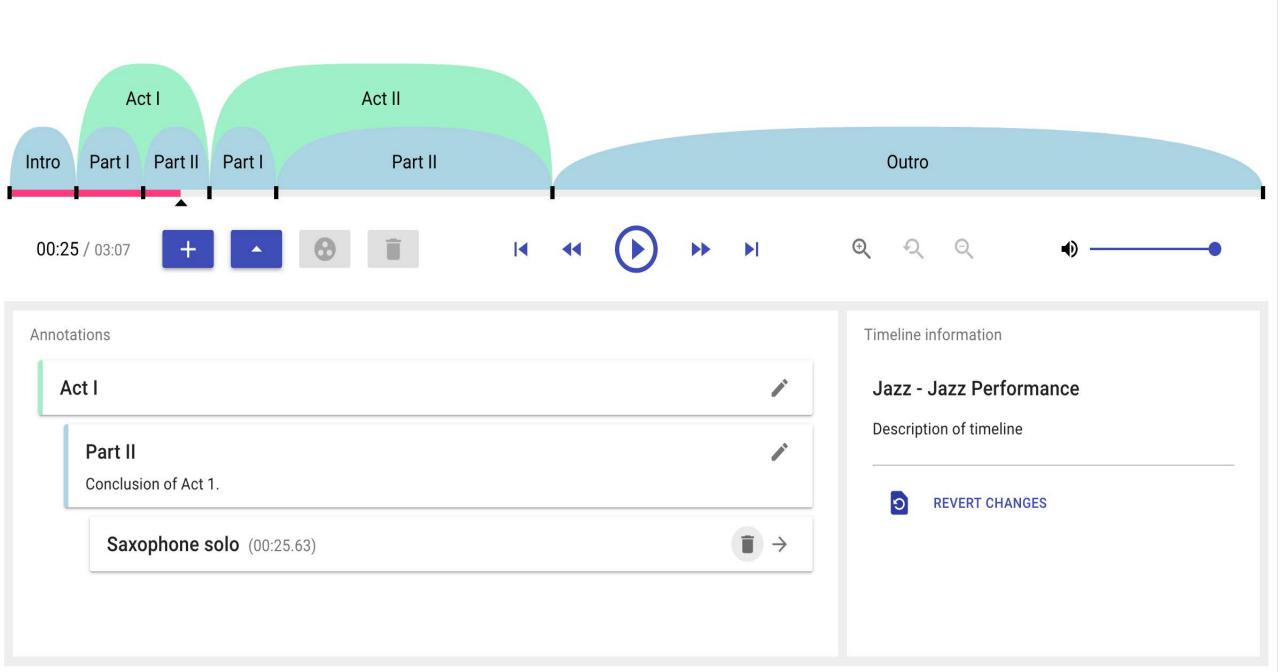




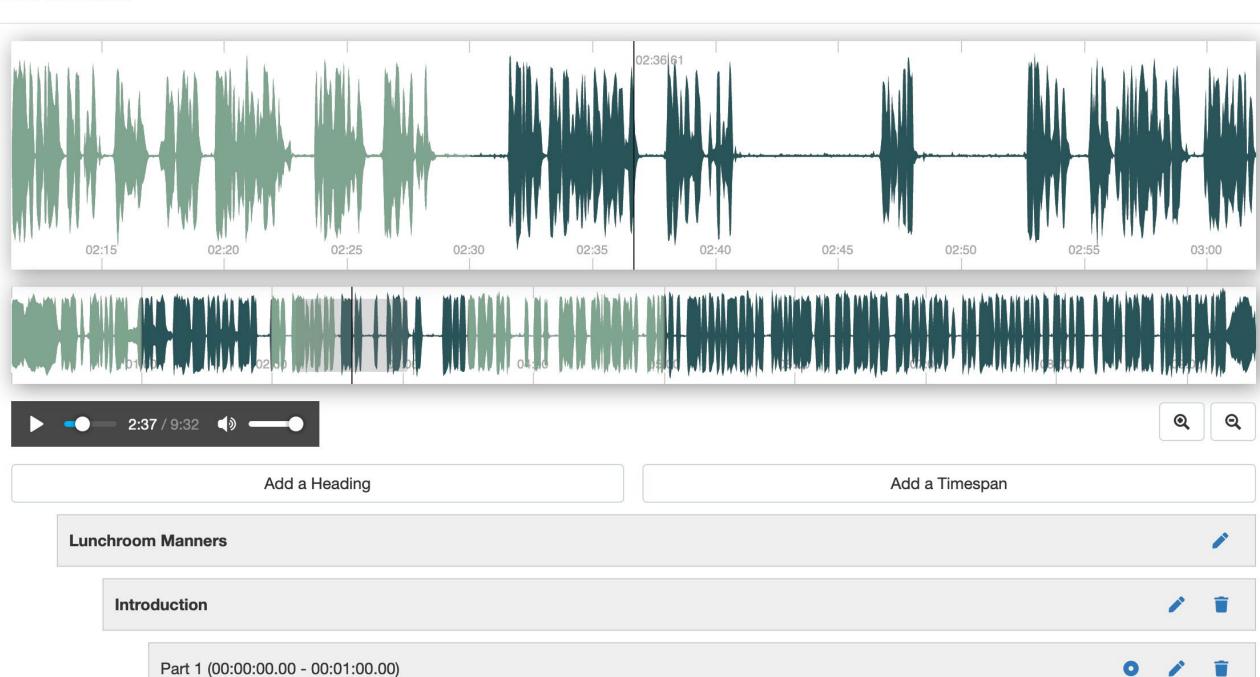
Broadening activity within core community

- Avalon 7 (Avalon on Hyrax under development)
 - Developed a component-based approach
 - Dedicated team members to the core codebase
 - Work closely with Product owners to align roadmaps





Edit Structure



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Broadening our activity within the core community

- Dedicate Members to the Core Hyrax Team
 - Dedicated resources to normalize releases
 - Improve quality of the product
 - Create a cohesive team rather than feature requests
- Community Sprints
 - Swappable backends (Hyrax on Wings/Valkyrie)
 - Collections Extensions



Broadening activity within core community

- Joined, led, and developed core working groups and sprints
 - UI working group
 - Roadmap
 - Community Sprints
 - Governance WG
 - Hyrax working group
 - Permissions working group
 - Tech calls
 - Ad hoc calls with leadership
 - And more...



Deepening engagement with new adopters, partners, and users

- Develop one-on-one relationships
 - Finding users: current and potential
 - Team-to-team meetings
 - Lots of follow up
 - Learn about our users

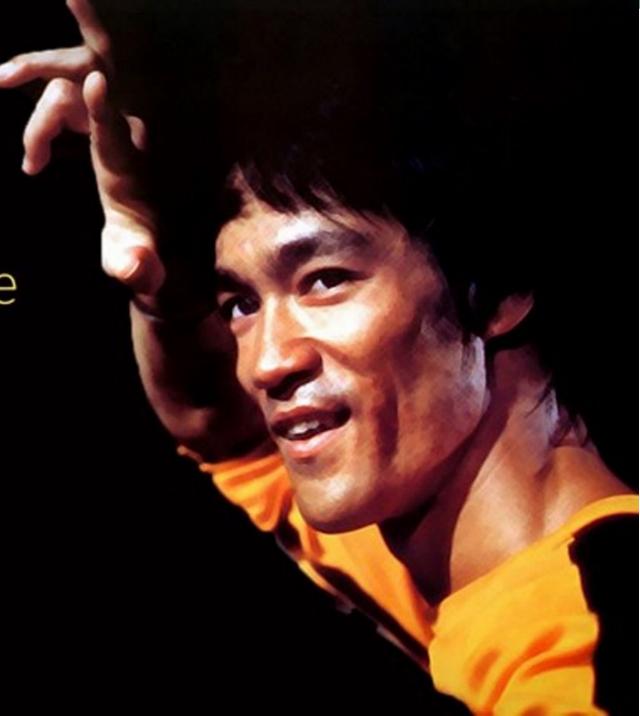


Deepening engagement with new adopters, partners, and users

- Create opportunities for the curious to engage
 - Forums (Mini webinars)
 - Online "Office Hours"
 - Roundtables: users, leaders
 - Email: lists, individual contacts
 - Slack channel within Samvera Slack workgroup



Empty your mind, be formless. Shapeless, like water.



Widening involvement in other technical communities

- Seeing technological opportunities, e.g. IIIF
 - Developer and project management time on IIIF Presentation API 2.0 spec, IIIF AV Technical Specification Group
 - Developed a standalone "Avalonish" IIIF player





Widening involvement in other technical communities

- Opening doors to new partnerships and vendor relationships
 - WGBH: American Archive of Public Broadcasting
 - AVP: Oral History Metadata Synchronizer (OHMS), Aviary
 - LYRASIS: Hosted Avalon pilot
- New communities
 - AV archiving (AMIA/IASA)
 - Oral history







Bruce Lee



Challenges and Successes

- Time and resources. Dedicated time is critical
- Allowing the team to learn how to contribute, it's a slow process
- "Fail fast" is hard to pull off in open source communities



Conclusion

 The way to sustainability is to be practiced and disciplined enough to respond to a changing environment while also driving a solution to end users.



Thank You!



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More information available at avalonmediasystem.org

