Samvera Roadmap Council

Jon Cameron – Product Owner for Avalon
Steve Van Tuyl – Product Owner for Hyrax
Rob Kaufman – Product Owner for Hyku
Mark Bussey – member of Core Components Maintenance Working Group
Jennifer Young – representative for the Metadata Interest Group
Nabeela Jaffer – representative for the Repository Management Interest Group
Julie Allinson – representative for Service Providers

If you want to go far, go together!
Samvera Roadmap Council Scope

- The Roadmap Council exists, as much as possible, to minimize conflicts between the roadmaps of the Core Components Owners, Hyrax, Hyku, and Avalon in consultation with the Metadata Interest Group, the Repository Management Interest Group, and a Samvera Service Provider, while allowing the individual work-streams to progress at their own pace.
- They will identify when cross-project development and maintenance sprints need to be arranged and coordinate communication to the Samvera Community about these activities.
- This group is chartered per the Governance Recommendations adopted by the Samvera Partners in April 2018.
Samvera Roadmap Council Activities

- Meets bi-monthly (Tuesdays at 11am CDT)
- Samvera group templates (see Roadmap Council for example)
- **State of Samvera Technology in 2019**
- Currently working on the scope defined by the initial charge: They will identify when cross-project development and maintenance sprints need to be arranged and coordinate communication to the Samvera Community about these activities.
Samvera Roadmap Council
Feedback, questions, etc.

**Slack:** #roadmapcouncil

https://wiki.duraspace.org/display/samvera/Samvera+Roadmap+Council
Samvera Fundraising Working Group

Chair(s): Jon Dunn
Regular Meeting Time: 11:00 ET, Tuesdays, every 2 weeks
Slack: #fundraising_fun

Activities since last Connect

- 3 path approach to seeking funds
  - Seeking support from Partner Institutions via annual requests for financial support
  - Exploring potential grant funding from foundations and agencies
  - Securing external sponsorships for Samvera Connect, the annual working meeting and conference of the SamveraCommunity.

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Samvera Fundraising Working Group

- Developed fundraising text for Samvera annual joint appeal with DuraSpace and subsequent Samvera messaging
- Discussing Contribution Model Phase 2 Working Group intersection
- Exploring how Samvera might approach philanthropic funders
  - Complementary to the Contribution Model Phase 2 Working Group recommendations
- Report on Samvera Connect sponsorship
  - Pros and cons
  - Expectations
  - Allocation of sponsorship funds

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Samvera Marketing Working Group

Chair(s): Chris Awre
Regular Meeting Time: 11:30 ET, Wednesdays, every 2 weeks
Slack: #marketing_wg

Activities since last Connect

- Revised and improved leaflet (for download and local printing)
  - Stickers also available on request
- Revised and expanded FAQ
- Stable ‘Intro to Samvera’ slides
- Case studies and personal profiles (in progress)
Samvera Marketing Working Group

• Initial focus on generating stable information that can be used by others in their own promotion of Samvera
• Next steps
  • Developing what we have for specific audiences
    • Senior managers, tech staff, library colleagues, etc.
  • Expanding awareness of Samvera at events
    • Digital Initiatives Symposium, Open Repositories, DLF (suggestions welcome)
  • Taking the outcome from the Partners visioning exercise and developing marketing messages from this
• Next call, Wednesday May 8th - please join us, especially if you have ideas for how Samvera should be best communicated